

Social Media Toolkit

## New York Medicare Savings Program Expansion

The income limits are now higher for Medicare Savings Programs (MSPs) in New York State, and hundreds of thousands of New Yorkers are newly eligible.

The following social media posts can be used to spread the word about the MSP and help those eligible learn about the benefit and get enrollment assistance.

## Messages

Exciting news for those with Medicare in NY! Starting January 1, 2023, the #Medicare Savings Program will be available to individuals with incomes up to \$2,280/month and couples with incomes up to \$3,077/month. No asset limits apply. Visit www.medicareinteractive.org/mspny for enrollment assistance.

The #Medicare Savings Program income limits are now higher for New Yorkers. Visit www.medicareinteractive.org/mspny to learn more and get help applying.

#Medicare Savings Programs pay for your monthly Part B premium and automatically enroll you in the federal prescription drug benefit called Extra Help. To get help applying, visit www.medicareinteracitve.org/mspny or call the Medicare Rights helpline at 800-333-4114.

Do you or someone you know need help paying your Medicare costs? A #Medicare Savings Program can provide up to \$7,000 in health care cost relief. Call the Medicare Rights Center at 800-333-4114 to learn more.

The #Medicare Savings Program helps low-income older adults and people with disabilities pay for their Medicare Part B premiums (\$164.90/month) and enrolls them in the Extra Help prescription drug subsidy program worth an estimated \$5,100/year. Visit www.medicareinteractive.org/mspny for enrollment assistance.

The expanded #Medicare Savings Program income limits will help nearly 300,000 more New Yorkers access vital benefits and financial assistance to maintain their Medicare coverage and afford other necessities. Visit www.medicareinteractive.org/mspny for enrollment assistance.

Are you or someone you know living on a low income and struggling to afford Medicare costs? The #Medicare Savings Program may be able to help. Visit www.medicareinteractive.org/mspny for enrollment assistance.

Don't let financial concerns keep you from getting the healthcare you need. The #Medicare Savings Program can help pay for your Medicare Part B premiums and enroll you in the Extra Help prescription drug subsidy program. Visit www.medicareinteractive.org/mspny for enrollment assistance.

Good news for Medicare beneficiaries in NY: the #Medicare Savings Program is expanding its eligibility to include individuals with incomes up to \$2,107/month and couples with incomes up to \$2,839/month. Visit www.medicareinteractive.org/mspny for enrollment assistance.

The #Medicare Savings Program is here to help low-income older adults and people with disabilities in NY afford their Medicare costs and access needed care. Visit www.medicareinteractive.org/mspny for enrollment assistance.

## **Graphics**



Think you might qualify?



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